

THE SEA COAST ECHO.

C. C. Moreau, Editor and Publisher.

Official Journal of the Board of Supervisors, Hancock County, Miss.
Official Journal of Board of Mayor and Aldermen City of Bay St. Louis.

FOR FIRE CALL
TELEPHONE NO. 156.
FOR POUND KEEPER CALL
TELEPHONE 142.

BROADCASTINGS.

Another thing this country needs is a good nickel cigar that sells for five cents.

Nothing takes the joy out of a woman's life quicker than seeing another woman wearing a hat just like hers.

And among other beautiful words in the English language we might point to these: "Pay to the Order Of."

Another nice thing about wearing an old overcoat is you don't have to worry about somebody stealing it.

What the average father would like to see is shoestrings for kids that would last as long as the shoes.

Maybe you hadn't notice it, but we long ago passed the stage where a new Ford in town constitutes a news item.

About all some fellows have to do to get ready for winter is change their underwear to a little heavier variety.

A woman can powder a shiny nose—but a man can't do the same thing with a shiny pair of trousers.

If you think talk changes any votes, look what happened to most of the women candidates in the recent election.

It used to be that along about this time of year we commenced to talk about the water wagon. Now it's the coal wagon that interests us most.

A woman's idea of getting revenge on the woman who fails to invite her to a party is to give a party herself and not send the catty old thing an invitation.

The Sultan of Turkey has been chased away from home. A man with as many wives as he had shouldn't care.

More than one man who was willing to die for a girl before he got her wishes afterwards he had.

Your photo makes a good Christmas present. The fellow you give it to can't give it away.

A Kentucky editor says the Golden Rule would settle everything. But look at the fellows it would put out of business.

Many a man is wondering what has become of the days when he got three years out of an overcoat.

It has been our observation that the man who gets by on his looks never gets very far.

BETTER FARMING BY THE FUTURE FARMERS.

Even though it be near the holidays and everyone is thinking along that line just now, it is also true that farmers and those interested in better farming should think some about the beginning of the new year which will soon be here.

Every school teacher, every business man, and especially those of our State, which is practically an agricultural State, should lend every hand possible to better farming, better home making, and better citizenship. This last, better citizenship, can be made best from the boys and girls of this day and those boys and girls of our schools. Here the teacher has a great opportunity to do lasting good, and should be vitally interested in all matters which pertain to education in its highest sense.

One of the greatest educational features of the day, which can be and should be taught in our schools, and especially in our rural schools, is this subject of better farming, and get the child fully awake to the fact that we need better farms, better live stock, better homes, better cultivation, and when all this comes we have a better citizenship, for it will bring prosperity to our communities and when we have prosperity everything has a better mind to do good.

Teachers can not render a better service than to organize a boys agricultural club and get in touch with the Boys' Club Division, Extension Department, of your A. & M. College, at A. & M. College, Mississippi, and get some information on this. Every boy in the community between the ages of 10 and 18 years, or before January 1, should be a member. This club should be organized with a real live, wide awake club leader, and regular meetings held. The Club Department will furnish information from that to that on this subject.

PAT HARRISON CRITICIZES ADMINISTRATION.

Senator Harrison Believes in speaking out in meeting. He never lets an opportunity go by without embracing it to tell just what he thinks. In the Senate this week he said that body had done "just four things." These will go down in history.

"One was an extraordinary proposition," reports the Associated Press, "and one which the American people welcomed, namely, the swearing in of a woman for the first time in the history of the American Congress as a senator from the State of Georgia."

Another was equally welcomed by the American people and was more welcomed by senators on the other side of the aisle (the Republican side), and that was the resignation of Mr. Newberry.

The other two propositions that came before the Congress were matters that were not offered in good faith, that were attempted here in a sham battle, in order to obtain colored votes throughout the country—the Dyer anti-lynching bill, which all senators on the other side knew was dead at this moment it was born, and the Librarian loan proposition, during consideration of which we saw senators on the other side, like the king of France with 40,000 men, march up the hill and then march down again. By votes furnished by the Republican majority, the Librarian loan was sent back to the sleep that knows no awakening.

Senator Harrison declared that to accomplish "these four things," the taxpayers were forced to pay the expense of an extra session, and added that now this piece of infamous legislation proposes to saddle another \$875,000,000 on their backs.

The Democratic attack was continued by Senator Stanley, Kentucky, who described the ship bill as "a measure in behalf of a few people," and as evidence of what he contended was a general departure from the government's founding principles of "special privileges to none and equal rights to all."

Senator Harrison knows whereof he speaks. He has the courage of his convictions, and he never fails to speak out in open meeting. His candor is refreshing at all times.

CAREFUL, NOW!

During December and January the United States government is to pay back to the people of this country millions of dollars in redemption of War Savings Stamps bought five years ago. Several thousand dollars of the general sum will come into Bay St. Louis and vicinity.

These millions represent a considerable part of the savings of our people, and as savings should be carefully guarded. The money paid by the government should be immediately re-invested where it will start working again to bring in dividends to the investor. And, for the very reason that most of the holders of War Savings Stamps will re-invest their money in some other dividend-paying proposition, their money is in danger.

For already dishonest promoters are at work getting ready to harvest their crop of suckers from among those to whom the government is making payments. All sorts of fake stocks and bonds, promising big returns, will soon flood the market, and worthless, although pretty, paper will be foisted upon an unsuspecting public.

So, be careful, how you re-invest your money. Don't expect to find a safe investment that will pay you extra large interest returns, for you can't get something for nothing in this old world, you know. Better take less interest and keep your capital, than take promises of getting rich quick and lose your all. If you are in doubt about the value of making an investment, ask any banker and take his advice. For we are sure he will advise you right. Either local bank, the Hancock of the Merchants, will be glad to consult and advise. The active heads of either bank will frankly and reliably tell you how best to invest. If you care not for investment in the bank and rather go on the outside, they will not hesitate to advise. But, by all means, deal with people you know. Avoid strangers. Eschew stocks; avoid bonds no one at home knows anything about.

A BOY'S PECULIARITIES.

If you want to wreck a boy's life, force him to hold his baby sister for half an hour each day and he'll become broken in spirit and will fade away and wither into an invalid beyond cure. If the young fellow is not imposed on in this manner he will grow and develop into a strong, healthy man, and when grown can sit and hold on his lap for hours without tiring a girl weighing all the way from 120 to 180 pounds. It is strange, but it is so, and we can quote a number of instances to prove that the theory is correct. A boy can run all day while at play, travel for miles and never think about being tired. But it is an awful punishment to require him to run two blocks on a cold day. We once knew a young fellow who walked several miles to school, but he never got tired.

One of the greatest educational features of the day, which can be and should be taught in our schools, and especially in our rural schools, is this subject of better farming, and get the child fully awake to the fact that we need better farms, better live stock, better homes, better cultivation, and when all this comes we have a better citizenship, for it will bring prosperity to our communities and when we have prosperity everything has a better mind to do good.

SENSIBLE GIVING.

One of the most sensible signs of progress we have noted around Bay St. Louis is the inclination of our people to get away from the old custom of giving a lot of useless junk for Christmas presents that are attractive to the eyes, but serve no useful purpose.

More and more those who make gifts find that the greatest enjoyment to both those who give and those who receive comes from something serviceable. Articles of clothing make the best gifts of all, though, of course, for the fair sex articles of jewelry come under this head. No man ever had too many socks, or shirts or handkerchiefs, but he welcomed the gift of a few more. And woman—heaven bless her—seems to "never have anything fit to wear," when a special occasion presents itself. That is why something pretty as well as useful in woman's wear makes the ideal present. Insofar as the children are concerned, we must always, of course, cater to their love for toys and candies and the things which to us appear significant but which are the biggest things in the world to them. Yet the tendency to give children useful books and toys which instruct as well as amuse is growing stronger with each succeeding Christmas.

It is easy to spend the holiday money sensibly, if you'll only make up your mind to do so. And you'll get a lot more pleasure out of the expenditure, too, when you know that the gift is proving serviceable to someone. Price tags do not fix the value of a gift. Sensible people do not figure that the best gift, the most appropriate and the most serviceable is the one that costs the most. All of which helps to make the holiday buying easier, and gets us a step further along on the road to economy and good sense.

AN OLD ONE ANSWERED.

A newspaper advertisement spread over four columns caused a riot in New York a few days ago. The ad appeared on Monday, giving special prices on women's suits, coats and dresses. At 7:30 o'clock Tuesday morning the policeman on duty was compelled to telephone for help in handling the crowd. At noon 50 policemen were doing what they could to keep order among the 5,000 women that were storming the entrance of the already over-crowded store. The same condition prevailed throughout the day. We do not know any thing about the values the store was offering, but we do know that the copy pulled and demonstrated what every business man in Bay St. Louis should know—that newspaper advertising is read more carefully today than ever before and that the direct results from such advertisements are up to the advertiser and not the newspaper. The newspaper proves its power to create business every time the advertiser gives it an opportunity—it has the readers, they are ready to become interested, and all that is needed is a truthful, timely message.

BETTER TRAINING FOR THE BOYS AND GIRLS.

Every rural community should have a live boys' and girls' agricultural club. Fathers, mothers, school teachers, business, and professional men can do their community no better service than to help in the organization of one of these clubs.

Mississippi is and always will be an agricultural State. What her future agriculture is going to be depends on the present boys and girls. If our ideals are set upon better farms, better homes, the best type of rural schools and churches, with strong cooperation on the part of community citizenship, better roads, greater country and State wealth, attention has got to be given to the education of the junior citizenship. No better practical training can be given anywhere than in one of the agricultural clubs that is under the supervision of the State Agricultural Extension Force and the county agents working in co-operation with superintendents of education. Therefore, your attention is again called to the time from January 1 to January 15, 1923, which has been set apart as club enrollment week. Every boy and girl between the ages of 10 and 18 should enroll in one or more of the clubs. Every community that has not a community club should organize one and give its boys and girls a chance to share equally with other boys and girls the great opportunity they now have for practical training for future citizenship.

IT SOON PILES UP.

We met a young fellow on the streets of Bay St. Louis the other day who had solved the problem of Christmas money so nicely that we can't resist telling our readers about it. He works a few miles from town and it isn't possible for him to get to the bank every week. So early last January he hit upon the idea of asking his employer to hold out a dollar of his wages each week until the 1st of January. The employer did not object, and the young fellow was able to get his money in time for Christmas.

WASHINGTON, Jan. 12.

The South is the glory of the American republic, was declared by former Vice President Thomas R. Marshall in an informal address to the Mississippi Society last night. Hardly had the applause that greeted his first reference to the South subsided before he renewed the demonstration with another ringing sentence, "The destiny of the nation is in the hands of the pure Americanism of the South and not with the babble of tongues that is confounding the cities of the East. You people of the South must try to discover the Union. But I say now that the hope of the survival of the republic is the South."

Wall Against Radicalism. Mr. Marshall then explained that the purest English-speaking and English thinking strain which for centuries has stood for the greatest measure of freedom and liberty was preserved in the South as in no other section of the United States, and that the day was not far away when these descendants of the traditional pioneers and believers in conservatism in government and social order would stand as a stone wall to turn back the time of "wild-eyed" radicalism now threatening in the "hideous" form of Bolshevism.

Mr. Marshall gave another ovation when he "spoke his heart and mind" about Mississippi's senior senator John Sharp Williams. "I know something of the men now occupying seats in the United States Senate," he declared, "and I know something about the men who have, in days gone by, served in that eminent body, and what I am going to say is not in disparagement of any senator living or dead. It is my desire to give judgment, and carefully serve knowledge of the political history of the world, of the origin of races and nationalities and the science of never had a superior in the Senate. I will say also that for sustained eloquence, sustained logic and sustained strength in debate, he is without an equal in any legislative body in the world. And a remarkable fact in this connection is that he is always ready."

Another pleasing reference by Mr. Marshall was to Senator Harrison's duties in Indiana during the recent campaign. He said that the junior Mississippi senator struck blows in that State which staggered the enemy and contributed effectively to the victory won by Governor Ralston in his race against Beveridge for the Senate, Governor John Sharp Williams said.

THE DEFINITIONS OF A GOOD SPORT.

Fourteen Points of Good Sportsmanship.

1. A Good Sport—
1. Plays fair at all times.
2. Does not cheat.
3. Does not quit.
4. Does not quit.
5. Does not quit.
6. Does not quit.
7. Does not quit.
8. Does not quit.
9. Does not quit.
10. Does not quit.
11. Does not quit.
12. Does not quit.
13. Does not quit.
14. Does not quit.

CLEAN UP PECAN ORCHARDS.

Serious Pests Spend Winter in Dead Twigs and Hulls.

So much damage was done in Mississippi this year by the pecan shuckworm and the hickory twig borer that the State Plant Board, A. & M. College, is advising pecan growers to rake up and burn all empty hulls, dead limbs, twigs and other trash under the trees. Some growers state that 90 per cent of their nuts were lost this year on account of the shuckworm. This pest spends the winter in the dry hulls and becomes a grown moth in the spring, laying eggs on the young twigs, which fall as soon as the worm bores inside. These young nuts that fall in the spring should also be burned in order to lessen the number of the fall generation. Burning the limbs and twigs under all pecan, hickory and persimmon trees is important as a control for the hickory twig borer, which did considerable damage this year. The eggs are laid in the twigs, which are then cut off smoothly, as the insect must develop in dead wood. Unless these dead limbs and twigs are burned, the grown grubs will come out the next spring and gnaw their way back to the damage of the previous year.

If a young man in a rural district, away from a bank, can do this, how much easier is it for those who live near a bank to get their money in time for Christmas.

Game Warden Case Not Yet Acted On By Supreme Court.

The new telephone rates, caused by the advance granted by the State Railroad Commission to the Chamberland Telephone and Telegraph Company will become effective January 1 and plans are now going forward by the telephone company to establish its Mississippi headquarters in Jackson and improve facilities throughout the State according to an announcement. With the transfer of headquarters for the State from New Orleans to Jackson, approximately one hundred new employees will be assigned to Jackson, it was stated. The telephone rate hearing, which has extended over a period of four years, having first started in 1915, has been exceedingly expensive for both sides, it was stated, the State alone paying out about \$30,000 in fighting the proposed advance, but under the terms of the agreement the telephone company has agreed to shoulder this expense itself.

Game Warden Case Delayed. Contrary to expectations, the case of State Game Warden Brantley has not as yet been brought before the Supreme Court for reopening, and it will probably be carried over the Christmas holidays. Brantley seeks restoration of his office following a ruling by the Supreme Court declaring the initiative and referendum clause unconstitutional. It was under this clause that Brantley's office was abolished.

Methodists Want \$40,000. Methodists of Mississippi have been asked to raise \$40,000 as their part of the centenary fund of \$300,000,000 which that denomination is now engaged in getting together throughout the nation, according to Secretary W. D. Hawkins, of the Centenary Movement for the Mississippi Conference. In a statement at Jackson Secretary Hawkins stated that a special plea will accompany requests for donations to the fund in the shape of an urging to prospective donors that they give their portion as a Christmas present for foreign lands.

Second in Health Contest. Mississippi's representatives at the canning contest, held in connection with the International Livestock Show, at Chicago last week, failed to win the coveted chance to represent the United States in canning demonstration work in France, but Miss Willie Stribling, one of the State's entry of two, won second prize in the national health contest, with a grade of 96. A Tennessee girl won first with 98. Miss Ruby Trigg was associated with Miss Stribling.

Lumber Company Wins Case. The State Supreme Court reversed and dismissed the case of the Edward Hines Lumber Company against the State of Mississippi in which the former, along with an individual, had been charged with operating a gambling house. The lower court had assessed a monetary fine on the defendants, with a lien on their property. The higher tribunal ruled that the litigation was rather ambiguous in that it did not state whether the defendants was a corporation, an individual or anything else. The Edward Hines Company is located in South Mississippi.

LUDEX'S
MENTHOL COUGH DROPS
for nose and throat
Give Quick Relief

MULES
PRICED RIGHT
TO SELL.

EIGHTY HEAD TO SELECT FROM.
COME TO SEE US
BEFORE YOU BUY
ELSEWHERE.

H. WESTON LUMBER CO. PECAN FARM.

PROFESSIONAL CARDS.
GEX & WALLER,
ATTORNEYS AT LAW.
Merchants Bank Building.
BAY ST. LOUIS, MISSISSIPPI.
DR. J. A. EVANS,
DENTIST.
Hours: 9 to 12, 1:30 to 6.
Hancock County Bank Building,
Telephone No. 34.
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AT LAW.
Practices in all Courts.
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SHAW & WOLEBEN
ENGINEERS, ARCHITECTS
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PLANS, SPECIFICATIONS, SURVEYS,
ESTIMATES
REPORTS AND SUPERVISION
FOR
ENGINEERING AND ARCHITECTURAL
WORK AND STRUCTURES.

Children Cry for Fletcher's
CASTORIA
The Kind You Have Always Bought, and which has been in use for over thirty years, has borne the signature of *Charles H. Fletcher* on the wrapper all these years just to protect the coming generations. Do not be deceived. All Counterfeits, Imitations and "Just-as-good" are but Experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.
Never attempt to relieve your baby with a remedy that you would use for yourself.
What is CASTORIA
Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other narcotic substance. Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic and Diarrhoea; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep. The Children's Comfort—The Mother's Friend.
GENUINE CASTORIA ALWAYS
Bears the Signature of
Charles H. Fletcher
In Use For Over 30 Years
The Kind You Have Always Bought
THE CENTAUR COMPANY, NEW YORK CITY.

NOW IS THE TIME To Order Your
COAL.
WE ONLY HAVE A LIMITED AMOUNT.
WEIGHT GUARANTEED.
BAY ICE, LIGHT & BOTTLING WORKS.
Phone 28.

Monti Bros.,
DEALERS IN
Hardware, Paints, Oils, Glass, Mill Supplies and
Auto Accessories, Gasoline and Auto Oils,
Auto Storage, Sporting Goods.
Agents for
BUICK and DODGE BROS. AUTOS and U. S. L. BATTERIES.
FULL LINE OF FORD PARTS
BATTERIES RECHARGED. GENERAL REPAIR SHOP.

THE BAY HOTEL
(Formerly The Pickwick)
Under new ownership and new management. Thoroughly Renovated.
Our Dining Room Is Opened to the Public.
DAILY DINNER
A Specialty. Come in and Try a Meal.
Hotel Now Opened. Every Accommodation and Consideration
For Guests.
The Bay Hotel, Bay St. Louis, Miss.
WRITE OR ASK FOR RATES.

BOOTS SHOES
Now is a good time to select your Boots, Shoes or Slippers for Fall and Winter wear. We have Shoes for all kinds of weather, and at a range of prices that will also fit your pocketbook.
DRESS GOODS
New Dress Materials are here. Pretty patterns, that will give good service—bought before the rail strike offered an excuse for advance in wholesale prices. Come in before this stock has been sold down to the point where only short lengths remain.
FOR MEN AND BOYS
For clothes that will stand hard usage, as well as serviceable clothes for "dress-up" occasions, we have something to satisfy every man and boy in this section. The same holds good in Fall Underwear, Stockings, Socks, Shirts, Hats, Caps, etc.
WE ARE OUTFITTERS FOR THE WHOLE FAMILY—
BUY IT HERE AND BANK THE DIFFERENCE
THE STORE OF HONEST VALUES.
JOS. O. MAUFFRAY,
BAY ST. LOUIS, MISS.

THE SEA COAST ECHO. CALENDAR OF COMING EVENTS.

Tuesday Night—December 19.
Feature screen production at A. & G. Theatre. "A Fool There Was" with Estelle Taylor.

Tuesday Night—December 19.
Basketball game at S. S. C. Gym. Annual meet of S. S. C. and Baylor University. At 8 o'clock. Admission, 20 cents.

Wednesday Afternoon—December 20.
Christmas tree entertainment for pupils of College School, conducted by Bro. Louis. Public invited. At 2:30 o'clock sharp.

Sunday Night—December 24.
Solemn Christmas high mass at Church of Our Lady of the Gulf. Special program.

Thursday Afternoon—December 21.
Community Christmas tree entertainment at Central School, by and under auspices Parent-Teachers Association. Admission free.

Sunday Evening—December 24.
Christmas tree and supper for children of Christ Episcopal Church parish, by Mr. and Mrs. J. N. Wisner, at Wisner home. 5 o'clock P. M.

Saturday Night—December 30.
Christmas ball at the Bay-Waveland Club, at club house. Members free. Ladies, 50 cents; gentlemen, guests (out-of-town), \$1.00, plus war tax.

CITY ECHOES.

—Basket ball Tuesday night, S. S. C. vs. Baylor University.
—Beautiful line of Sterling Silverware and Cutlery, Bay Jewelry Store.

—This Christmas your photograph—the only gift that you can make. And now is the time for an appointment. The BAY STUDIO, Front street.

—Attorney Carl Marshall has been spending the week at Birmingham, Ala., and Tupelo, Miss., in the interest of professional business.

—Give her a beautiful Kodak for Christmas. Bay Jewelry Store.
—Mr. L. Franz returned home Thursday night from a business trip to New Orleans and a brief visit to relatives.

—Mr. and Mrs. R. L. Genin returned home Wednesday evening from New Orleans where they spent the day in pre-holiday pastimes.

—Congoless Rugs, all sizes, by the yard, 6 ft. and 9 ft. wide.

THE BAY MERCANTILE CO.
—Mr. S. L. Roquet, professional timber estimator and one of the best known in this section, left during the week on a business trip to Birmingham, Ala., and Little Rock, Ark.

—Misses Evelyn Reddick and Lucille Bunch were the attractive guests of Mr. and Mrs. W. W. Wye in their home on Waveland Beach front for Thanksgiving holidays.

—Graphonolas and pianos on easy terms. Complete your home with music. Bay Jewelry Store.

—Mr. and Mrs. C. J. Waller are preparing for a trip to Silver Creek, Miss., where they will spend the Christmas holidays with the former's relatives and at his old home.

—Boys and Men's Suits. The Bay Mercantile Co.

—Attention is called to the advertisement of C. Maurigi, dealer in fruit, vegetables, poultry, turkeys, etc. He has put in an unusual large and varied stock for the holidays and invites the public to call around.

—You can get the gifts that last. A beautiful line of jewelry. Bay Jewelry Store.

—Buy your Red Star Detroit Vapor Stove now; there is going to be an advance soon. We have just closed a contract for \$4,000.00, to be delivered before 1st of March. However, we cannot hold them at this month's prices when advance comes.

THE BAY MERCANTILE CO.

—Mr. and Mrs. A. S. Spies and son and daughter came out from New Orleans last evening to spend the weekend with Bay St. Louis friends at their summer home on the Waveland beach front.

—Dr. and Mrs. Jas. A. Evans and the baby will leave within the next few days for Dresden, Tenn., where they will spend the holidays with Mrs. Evans' parents.

—Capt. Abner Howze, of the Pearlman-Chester ferry line, was a business visitor to Bay St. Louis during the early part of the week. He reports business active, many tourists are now traveling and find the service advantageous.

—For Christmas gifts, the worthwhile kind, go to The Bay Mercantile Co.

—No one will want to miss the big basketball game next Tuesday night at the College Auditorium when S. S. C. varsity team will play Baylor University of Waco, Texas. The game between the two teams is an annual event.

—Refrigerators, Refrigerators; Refrigerators, just received, \$20.00 to \$45.00.

THE BAY MERCANTILE CO.

—There will be a benefit card party at the Bay-Waveland Yacht Club on Tuesday, December 26th, at 12 o'clock, for the Episcopal church parish house building fund. Coffee and sandwiches will be sold.

—After spending three weeks at their delightful seaside home on the Waveland front, Mr. and Mrs. Jos. J. Riney, left Monday morning for their home in New Orleans, to spend the holidays and expecting to return for another visit during the latter part of January.

—We sell on easy terms. Bay Jewelry Store.

—Mr. and Mrs. H. S. Sander have moved their domicile from Main street to the dwelling in Union street, better known as the Dr. R. J. Turner home, where they are at home to their friends. Mr. Sander recently sold his home in Main street, intending later to build something more suitable.

—Pearl Handle Pocket Knives, 50c to \$3.00. The Bay Mercantile Co.

—There was quite a delegation from Bay St. Louis to Pass Christian last Sunday on the occasion of the annual meeting of the Bay St. Louis Chapter of the United Daughters of the Confederacy.

COME IN NOW AND JOIN OUR NEW

CHRISTMAS CLUB

D HAVE MONEY NEXT CHRISTMAS

MONEY EARNERS:

Sure, you are going to need money next Christmas—but will you have it?

You will when you come in and JOIN OUR CHRISTMAS CLUB, which gives you a SYSTEMATIC PLAN for depositing money regularly.

FROM THEIR EARNINGS, men and women are in a position to deposit \$1, \$2, \$3, \$5, \$10, \$20, or more, each week without inconvenience to themselves.

To HAVE MONEY for NEXT CHRISTMAS, or any other purpose, join our Christmas Club. JOIN TODAY.

BUSINESS MEN

Business men are urged to encourage their employees to join our Christmas Club and to explain to them that it is a weekly method for banking money. Thrifty employees are the most valuable to their business.

JOIN OUR CHRISTMAS CLUB TODAY.



You can start with 1c, 2c, 5c, 10c and increase your deposit the same amount each week, or you can start with 25c, 50c, \$1.00, \$2.00, \$5.00, \$10.00, \$20.00, or more and put in the same amount each week.

What the different clubs amount to in 50 weeks

1 cent CLUB PAYS \$12.75

2 Cent CLUB PAYS \$25.50

5 Cent CLUB PAYS \$63.75

10 cent CLUB PAYS \$127.50

DECREASING CLUBS

You Begin with the largest deposit and DECREASE your deposits each week.

A VERY POPULAR PLAN

25c. CLUB PAYS \$12.50

50c. CLUB PAYS \$25

\$1.00 CLUB PAYS \$50

\$2.00 CLUB PAYS \$100

\$5.00 CLUB PAYS \$250.00

\$10.00 CLUB PAYS \$500

\$20.00 CLUB PAYS \$1,000

COME IN AND GET A PASS BOOK AND JOIN THE CLUB

EVERYBODY WELCOME

Merchants Bank & Turst Company

Bay Saint Louis, Mississippi.

—Dr. E. Lucas, well known local real estate agent, has leased an office in the Cox Bldg., Main street, where he will make his headquarters in future. He has been quite successful and the year 1923 gives promising indications of more success. A realty specialist of the Lucas type is an asset in the community, and it is welcome news to learn of his intention to continue in the profession.

—Sut Cases, \$2.25 to \$7.50. The Bay Mercantile Co.

—Dr. and Mrs. Joseph Muller came out from New Orleans a few days since with a view of purchasing a summer home, and investigated a number of real estate propositions, and were favorably impressed. Dr. Muller owns a beautiful home in Annapolis, Md., a frequent visitor to California, but is so impressed with the beautiful Mississippi Gulf Coast he intends the purchasing of a country home in Bay St. Louis. An elegant gentleman, with his charming and accomplished wife, they will be welcome acquisitions to Bay St. Louis.

—Ladies' and Men's Fine Hosiery, \$1.00 to \$2.50 per pair. The Bay Mercantile Co.

—Success crowned the efforts of the ladies having charge of the entertainment given Thursday night at College Hall, by the pupils of St. Joseph's Academy, benefit sale fund of that institution. The program gave evidence of much talent and the different numbers were entertaining from beginning to end. The sum of \$225 was realized. The ladies in charge are certainly to be congratulated on their success.

—Beacon Dress Shoes and Station Hats at less than New Orleans prices. The Bay Mercantile Co.

—C. W. Robinson, well known traveling representative and staff writer of the New Orleans Times-Picayune, spent Thursday in Bay St. Louis, guest of the publisher of The Echo. He is planning to return to the Gulf Coast, he says, to make his headquarters of business and pleasure to the south.

—G. Maurigi, whose place of business is in Main street, west of the courthouse, has issued a wall pocket calendar that is of unusual beauty and stamp him as a business man of enterprise and whose faith is pinned to the ultimate results of advertising. The calendar is very artistic, and although the supply is very limited, an early call will guarantee the success of your quest. Mr. Maurigi is to be congratulated on his selection of so beautiful a calendar and on his enterprise. He has made quite a success in his business and for the coming year intends to expand his general merchandise stock.

—Shoes for the whole family, high tops and low, in straps and Oxfords, just received, the guaranteed kind. The Bay Mercantile Co.

—The Echo has received from the dwelling place of Mr. and Mrs. Walter L. Gleason, on the beach front, sample of lemons of the ponderosa type, one of the specimen measuring 10 inches in circumference and weighing several pounds. Mr. Gleason has had quite a success, and not only in this but in many other varieties of fruit, vegetables and garden plants, demonstrating the results to be had from the Gulf Coast soil and climate, rivaling that in many instances of the Pacific Coast.

—Friends and the public in general are invited to the Christmas entertainment to be given at Bro. Louis' college school (opposite Engman's store) on next Wednesday afternoon at 2:30 o'clock. There will be a brief program and the distribution of toys for the smaller children and gifts for the older ones, including the giving of Christmas goodies will follow. You are invited to be present and help make the children happy. No fees.

—Ever on the alert for the entertainment of its members, the House Committee of the Bay-Waveland Club, already is arranging for a "tag" party, to be given immediately after the holidays, and from expressions of those in charge the affair is going to be quite enjoyable. It is the intention of the committee of this club to make its celebration of Christmas and New Year to the members and the public.

HEADQUARTERS
PLAYER ROLLS, SHEET MUSIC,
PHONOGRAPH RECORDS,
PICTURE FRAMES,
KODAKS AND FILMS.
THE BAY STUDIO
P. O. BOX 392. FRONT ST.
BAY ST. LOUIS, MISS.

NEW CITRUS DISEASE FOUND

The recent discovery in South Mississippi of stony bark, a disease of citrus trees, has just been reported by the State Plant Board, A. & M. College. This disease occurs in California and Florida, where it is regarded as a serious trouble, but has never before been found in Mississippi.

On round oranges it has caused considerable injury, but does little or no damage to satsuma, grapefruit and kumquats. For this reason, it is not likely to affect the citrus industry in Mississippi very much, as the kinds named are practically the only citrus fruits grown in quantities in the State.

The infection in Mississippi has been found only in a limited area, thus far, and the Plant Board is taking the necessary precautions to prevent its spread to other sections of the citrus-growing district.

EDWARDS BROS.
FORD BATTERIES
Are Better For Ford Cars.
BRING YOUR BATTERY TROUBLES TO US.

WOMAN MACCABEES ELECT OFFICERS.

Bay St. Louis Review No. 10 of the Woman's Benevolent Association of the Maccabees, elected the following officers for the year 1923:
Com., Kate Conners; Past Com., Catherine Blaize; L. C., L. Engman; Sgt., C. Bothe; Chap., E. Landry; L. A., M. Schenauer; R. K., M. Engman; Col., L. Hobbs; Sen., I. Favre; Pickett, C. Higgins.

The newly-elected officers were entertained at a luncheon at the home of Mrs. Landry.

—Mr. and Mrs. Winfield Partridge and children will shortly leave for a visit to Memphis, Tenn., where they will spend the holidays with friends. The trip will be made by motor, using the family sedan, covering a distance of over 800 miles. Mr. and Mrs. E. J. Lacoste and family will also enjoy a motor trip for the holidays. They will spend the New Year holidays with friends at Hattiesburg, Miss.

LEGAL ADVERTISEMENTS.

In the Matter of the Validation of \$58,000.00 of Water Works Bonds for the City of Bay St. Louis, Miss. To the Taxpayers of the City of Bay St. Louis, Mississippi:

NOTICE.
You are hereby notified that the matter of the validation of \$58,000.00 of Water Works Bonds for the City of Bay St. Louis, Miss. will come on for hearing before the Chancellor at Bay St. Louis, Miss., at the County Court House, on the 28th day of December, 1922, at 10 o'clock A. M., on or before which time objections, if any, must be filed.

A. A. KERGOSEN, Chancellor Clerk.

CASTORIA
For Infants and Children
In Use For Over 30 Years
Always bears the Signature of *Dr. J. C. Watson*

CLASSIFIED ADVERTISEMENTS.

NOTICE TO THE PUBLIC.

I wish to announce through this medium that I will be away from my dental offices in the Hancock County Bank Bldg. from Wednesday, December 20th, to Wednesday, January 3, 1923. Patrons and the public in general will please take notice and govern themselves accordingly.

DR. JAMES A. EVANS.

TO WHOM IT MAY CONCERN.

I am trying to raise funds to send a stranded actress and her boy to Los Angeles, Cal., where she is assured a home and picture work. It is a desperate and deserving case. Will you lend a helping hand? It will be greatly appreciated.

MRS. BERNARD SWELAND, Waveland.

REMOVAL NOTICE.

E. E. Lucas has removed his real estate office to the Cox Building, on Main street. Office hours, 8 to 10 a. m. He takes this occasion to extend the new season's greetings to his friends and patrons, with assurances that 1923 will be devoted to Bay St. Louis' growth and development.

FOR SALE.

Ford truck, open body; 5-passenger car, just overhauled and painted; young mule, two horses, one yearling, one harness, one tractor, one milk cow, ten springers, one cypress skiff, one 3-burner oil cook stove. For Rent—One 80-acre farm and one 10-acre farm. Address W. H. Wolbrecht, Bay St. Louis, Miss.

FOR SALE.

Jersey cow. Cheap. Telephone 279. J. G. Seaford.

FOUND.

One bird dog. J. G. Seaford. Telephone 279.

DR. J. H. SPENCE,
Dentist,
Cox Bldg. Phone 138.
Hours 10 A. M. to 4:30 P. M.
Mondays, Wednesdays and Fridays.
All Work Guaranteed.